

ENTER THE
WONDERFUL WORLD
OF EICHLER





WONDERFUL WORLD OF BEAUTY

In your magnificent Eichler Home, you live in a world of beauty... beauty that is achieved by grace of line, skillful combining of materials and harmonious blending of colors. "Simple Elegance" is the expression used by one of our artist customers in describing his first impression of an Eichler... designed by world-famous architects Jones & Emmons and Anshen & Allen.



A WONDERFUL WORLD OF LUXURY

Luxury and good taste are brought within your financial reach through Eichler Homes design, construction techniques and large-scale buying power. Private garden patios are a visual part of each major room; open-to-the-sky inner courtyard floods your home with light and beauty; elegant master bedroom-dressing room-bathroom suite; extra room for hobbies, guests or den; abundant storage space... and many more features...

... in the Wonderful World of Eichler.



A WONDERFUL WORLD OF CONVENIENCE

Live your New Way of Life surrounded by every convenience imaginable!


The carefully developed Eichler floor plans create more usable living space on your lot, inside and out than is offered at anywhere near the price...in any other home! Step-saving, work-saving space-arrangement... construction and material innovations...and the latest in built-in appliances...add time to your day and years to your life.



YOU'LL LIVE BETTER IN THE
WONDERFUL WORLD OF EICHLER



Live in America's Most Honored Home . . .



NATIONAL HONORS

PARENTS' MAGAZINE
NATIONAL AWARD—1951-1958

McCALL'S MAGAZINE AWARD—1958

HOUSING RESEARCH FOUNDATION AWARD—1951

AMERICAN INSTITUTE OF ARCHITECTS
AND SUNSET MAGAZINE—1957

LIVING MAGAZINE AWARD—1955

LIFE MAGAZINE AWARD—1953

NATIONAL ASSOCIATION OF HOME BUILDERS
PLANNING & DESIGN AWARD—1954

HOUSE & HOME MAGAZINE AWARD—1958

PARENTS' MAGAZINE—1953-1958
"BEST HOME FOR FAMILIES WITH CHILDREN"

AMERICAN BUILDER MAGAZINE AWARD—

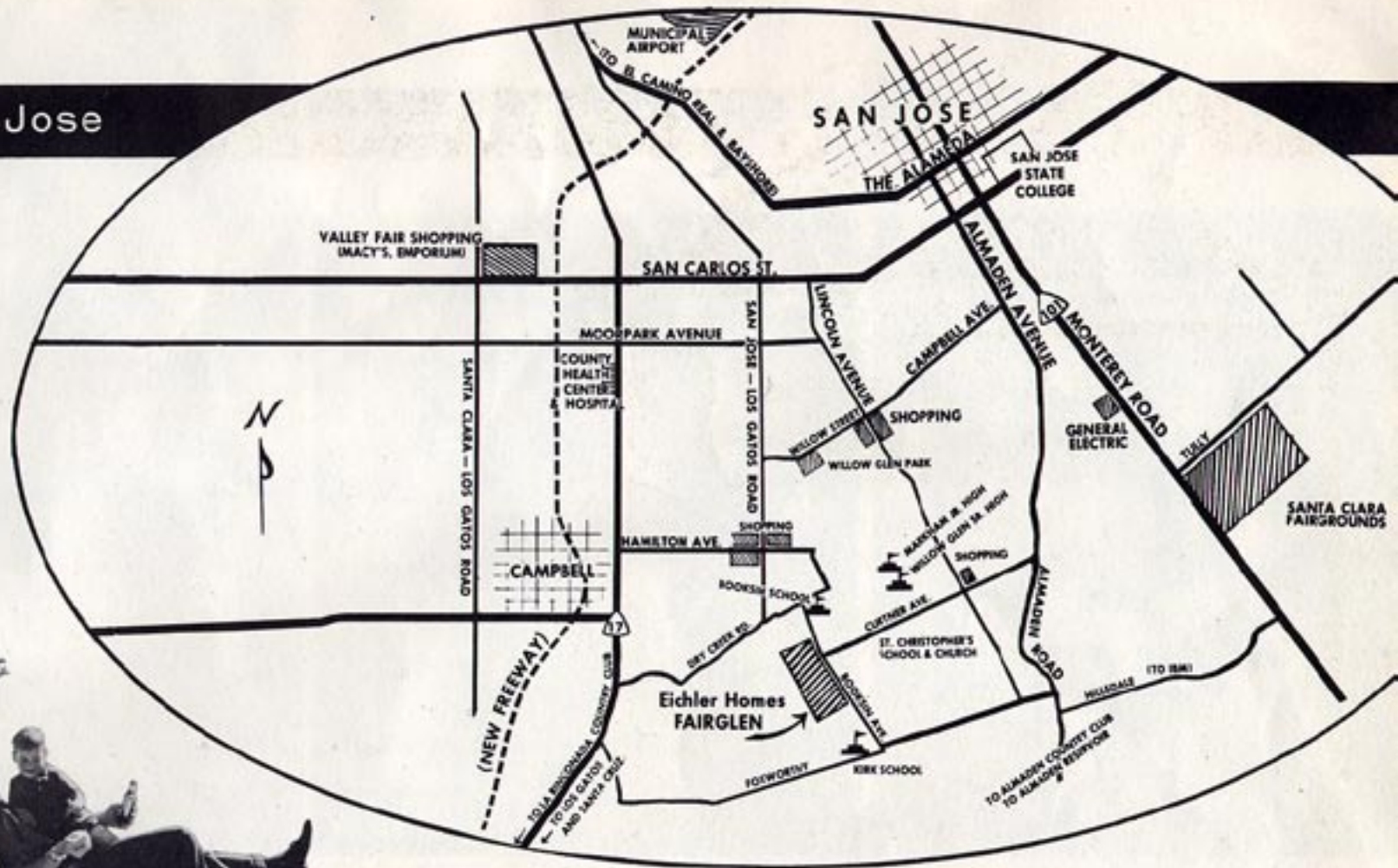
HOUSE & GARDEN MAGAZINE AWARD—

Eichler design and construction achievements have made these the most read about, most talked about, most wanted homes in all the world. Awards from the leading architectural and home-building organizations...awards and acclaim by nearly all the great national magazines...have introduced the Wonderful World of Eichler to millions.

The relatively few fortunate families living in choice Northern California locations in their world-famous Eichler Homes are not only the envy of their visiting friends, but of discriminating families (thousands of whom have written us) the nation over who hope someday to enjoy the incomparable benefits of living in an Eichler.



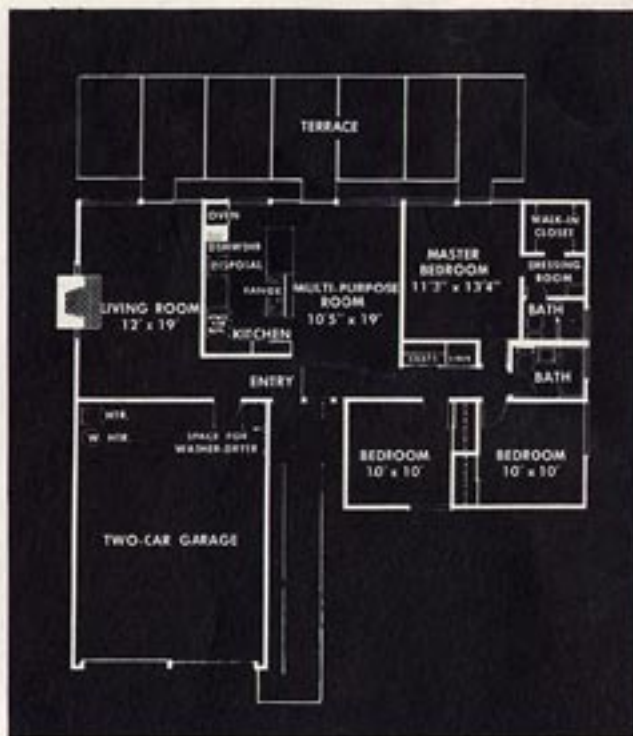
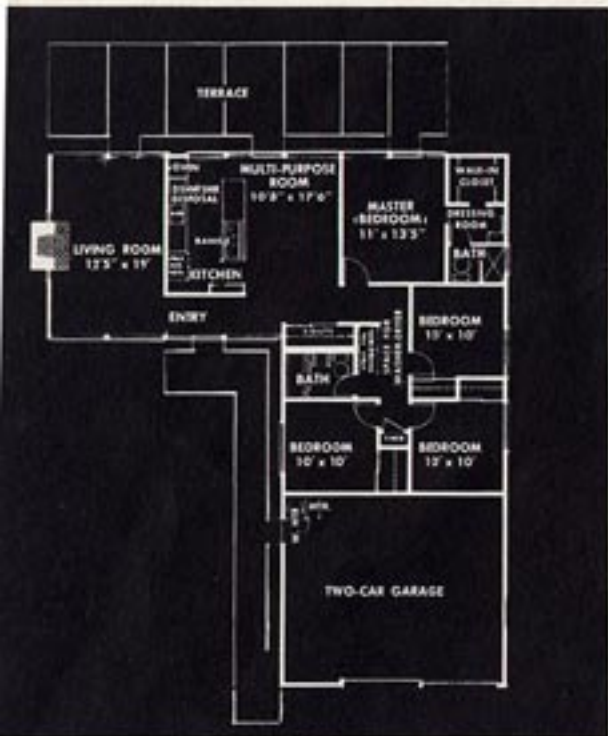
in Fairglen in San Jose



Here in San Jose's prestige area, Willow Glen, you'll enjoy peaceful country living, within easy reach of every metropolitan convenience. The new Willow Glen shopping area, theatre, public library, post office, churches and every conceivable service are nearby. The Macy-Emporium Shopping Center and downtown San Jose shopping areas are minutes away. Bocksin grade school and St. Christopher's Church and school are within two blocks

of Fairglen; the Edwin Markham Junior High and Willow Glen Senior High School are a little over half a mile away. San Jose Junior College and Santa Clara University are a short 15 minute drive from your home. Fairglen is in the city limits of San Jose. If you are looking for the pleasures of country living—without sacrificing the comforts of an established community—Fairglen is for you! Magnificent new models open daily for your admiration.

IMAGINATIVE NEW FLOOR PLAN CONCEPTS



PLAN 1004

4 bedrooms, 2 baths, multi-purpose room,
extra-large two-car garage

Good news for large families! Here's a roomy four bedroom Eichler Home at the lowest price in several years. Enjoy all the luxury features found in higher-priced Eichler Homes, including a private fenced-in entry garden that provides outdoor living in the front of the house as well as in the rear. The master bedroom suite has private bath, dressing room and vanity.

PLAN 1003

3 bedrooms, 2 baths, multi-purpose room, and
extra-large two-car garage

The lowest priced Eichler Home in several years—budget-minded and designed for the smaller family. Yet, it offers all the luxury features found in the larger and more expensive homes. The master bedroom has compartmentalized bath and dressing room. Master bedroom, multi-purpose room and living room have sliding glass doors to private patios.



In designing these new Eichler Homes, our architect
Jones & Emmons and Anshen & Allen, has taken
an important forward step in creating plans that
meet different family requirements...choose the
one designed for your pattern of living!

\$ _____

\$ _____ DOWN

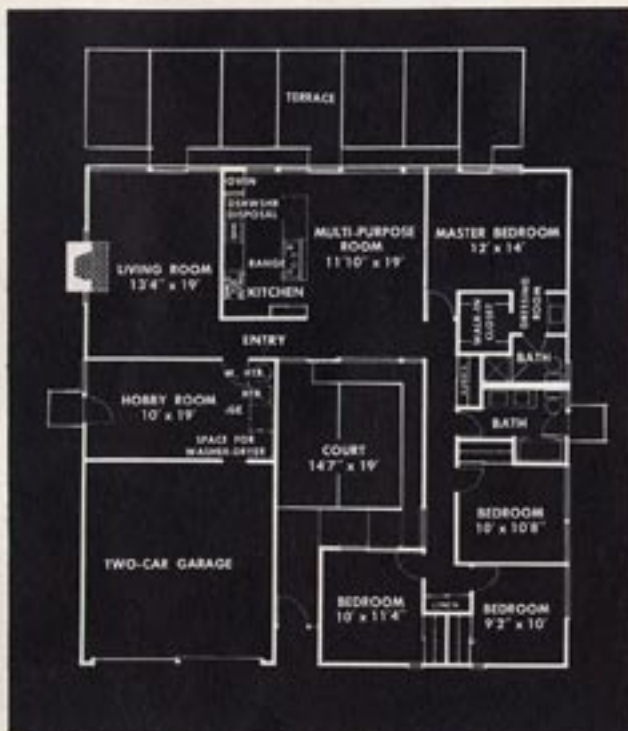
Monthly Payments Approximately _____

\$ _____

\$ _____ DOWN

Monthly Payments Approximately _____

FOR THE MOST EXCITING EICHLERS EVER BUILT!



PLAN E-31

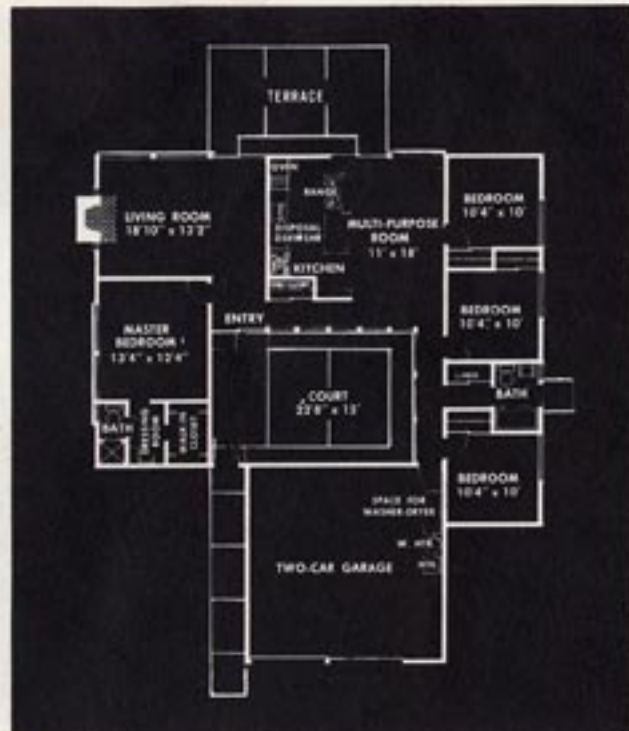
4 bedrooms, 2 baths, multi-purpose room, large two-car garage, plus a hobby room

The house with the hobby room now offers you more livability than ever in this brand-new 1959 version of our famous E-11 plan. Major improvement is in the master bedroom which now is a luxurious suite, complete with compartmentalized bath and dressing room. The second bath has been re-located to open directly to the outdoors, so children can clean up after playing, without going through the rest of the house. This bathroom has two lavatories in a large, built-in vanity cabinet. The wonderful extra room is perfect for hobbies, games, sewing, ironing or do-it-yourself projects. The hobby room has a sliding glass door. A spacious interior court provides protected outdoor living.

\$ _____

\$ _____ DOWN

Monthly Payments Approximately _____



PLAN 1184

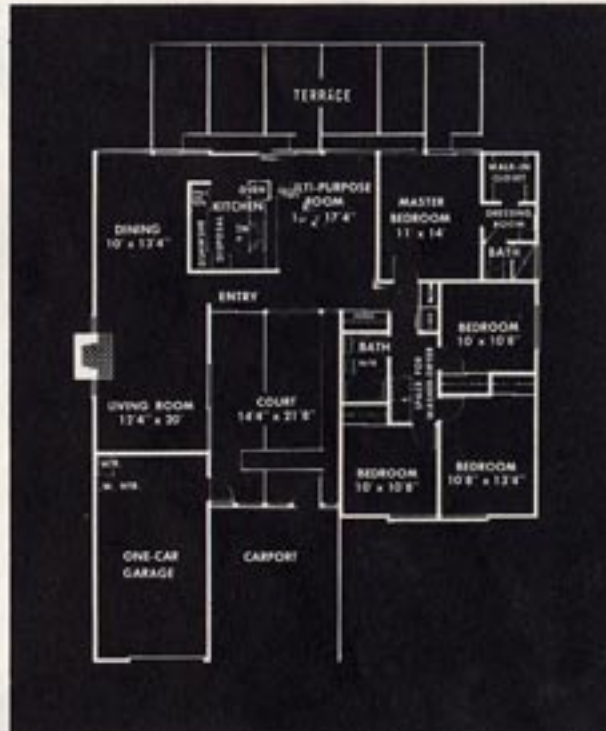
4 bedrooms, 2 baths, multi-purpose room, inner court, large two-car garage

The house with a built-in apartment... for privacy-seeking parents, a grandparent or extra-special house guests. The luxurious master bedroom suite is on the opposite side of the house from the other three bedrooms. Parents with older children can enjoy seclusion in the living room and master suite, while children entertain in the multi-purpose room. Another unique feature is the spacious interior court, open-to-the-sky—a beautiful outdoor living room.

\$ _____

\$ _____ DOWN

Monthly Payments Approximately _____



PLAN 1114

4 bedrooms, 2 baths; multi-purpose room, separate dining area, large 1-car garage plus 1-car carport

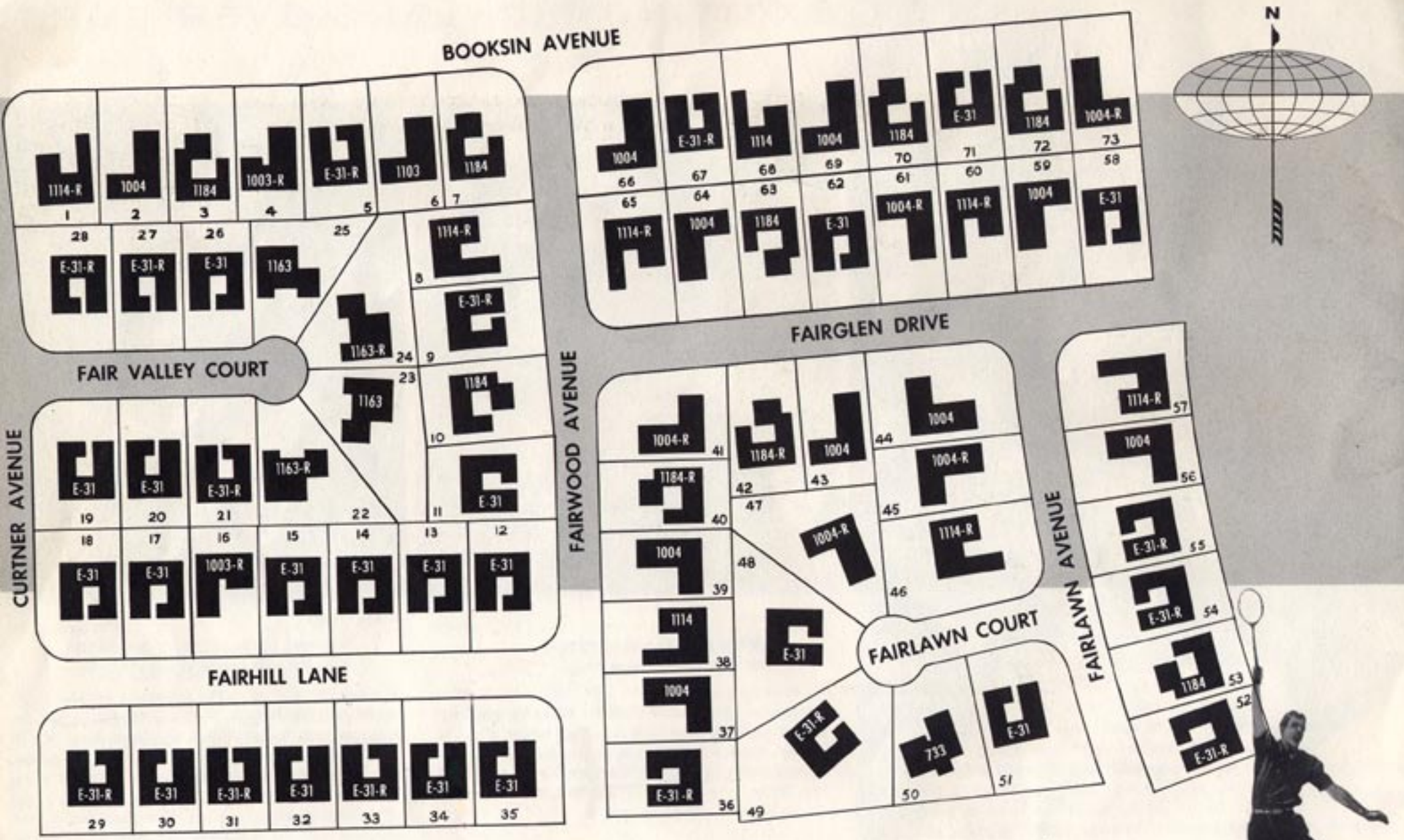
The woman who enjoys entertaining will welcome the return of the separate dining room for formal dinners or leisurely family meals. The dining room opens to the rear patio for indoor-outdoor dining. The U-shaped kitchen, not visible from the dining room, offers a handy eating bar for family snacks and informal meals. Another special feature of this house is the beautiful interior court, open to the sky, which provides an outdoor living area off the living room for extra entertaining space. The multi-purpose room opens both to the rear patio and the front court.

\$ _____

\$ _____ DOWN

Monthly Payments Approximately _____

ENTER THE WONDERFUL WORLD



Choose the home...choose the lot...
 designed for your pattern of living

EICHLER
 REPRESENTATIVE: _____

TELEPHONE: ANDrews 6-6030

OF EICHLER...NOW!



**THE SOUNDEST INVESTMENT YOU CAN
MAKE FOR YOUR FAMILY'S FUTURE...**

Your Eichler Homes Community is advanced in planning...stable in economy...blessed with cultural advantages and practical conveniences. Your neighbors are doctors, engineers, lawyers, architects, executives, businessmen, teachers, etc. They maintain their homes and, with that pride peculiar to Eichler homeowners, add value over the years in landscaping and decor.

The low down payment, long-term, low-interest rate financing provided by Eichler Homes can be a great asset if you must move and sell your home. This type of financing is rarely available on individual resale homes and may not be available in the future even on new homes. Yet you will have these terms ready-made for any prospective buyer.



If you are renting, you are wasting money. Every time you write that check for monthly rent, you get nothing for it—no equity—no tax benefit. In purchasing a home with our superb terms, the payment is lower than rent, you build an equity—and the interest and taxes are deductible from your income tax. These are some of the reasons why Eichler Homes have had such terrific resale values...which in some cases have been as much as 40% in excess of the original price. Make your investment for the future now!



**STEP INTO THE WONDERFUL WORLD
OF BETTER LIVING...
IN AN EICHLER HOME**



Unique Eichler Homes floor plan lets you enter the living room, bedroom, multi-purpose room and bedrooms without crossing through any room.

Your living room, with its dramatic fireplace, is the show room of your Eichler Home. Here, an entire wall of glass presents an ever-changing mural—provided by nature as the seasons change.

For added privacy, bedrooms are completely separate from living areas. The master bedroom suite has its own private bath, vanity, dressing room and patio. The fourth bedroom is adaptable for guest room, study, television room, hobby room, play room or sewing room.

Your multi-purpose room, the living-center of an Eichler Home, has its own private patio reached through sliding glass doors. These are genuine Arcadia sliding glass doors—aluminum framed and fully screened.

From the world's most efficient, most beautiful kitchen, you can serve meals directly to the dining area, the multi-purpose room or the outdoor dining area. Your Eichler Home kitchen features a built-in range and oven, dishwasher and garbage disposer.



Walls-of-closets with patented Shoji sliding doors...exclusive and specially-designed kitchen cabinets with sliding doors that can't bump your head...offer the ample storage space you've always wanted—a place for everything! These doors may be removed for easy cleaning.



All of the interior walls of your Eichler are panelled with imported Philippine mahogany which retains its beauty through the years with practically no maintenance.

The ultimate in weather-conditioning is achieved through the combination of the clean, even heat of radiant heated floors...the finest and most advanced Fiberglas insulation in roof and walls...Arcadia doors and Rusco sliding steel windows—all fully screened. Every window and sliding glass door is completely weather-stripped for greater comfort, healthier living, lower heating bills.

The Highlands in San Mateo

Magnificent homes on panoramic view lots—ideal suburban living just minutes from city services and conveniences.

Drive south on El Camino Real or Bayshore to Belmont. Turn right on Ralston Avenue (in Belmont) to the Ralston-Pohemus-Skyline Drive intersection. Turn right again on Pohemus, approximately 1 mile to The Highlands.

Rancho San Miguel in Walnut Creek

Award-winning homes—plus the country club atmosphere and facilities of a beautiful Swim Club—Community Center.

Drive to MacArthur Boulevard and Broadway in Oakland. Turn east on Broadway and drive through the Broadway Tunnel on Highway 24 to Main Street in Walnut Creek. Left on Main, then right on Civic Drive—2 miles to Eichler Homes in Rancho San Miguel.

Terra Linda in Marin

Nestled in the tree-covered rolling hills of Marin County...surrounded by natural beauty...an ideal background for family living.

Drive north on Highway 101, 3 miles beyond San Rafael. Turn left at the signal light at the "Terra Linda" highway sign.

Fairbrae in Sunnyvale

Luxurious new homes... Completely equipped Swim Club-Community Center... in the prestige "Greenbelt" section of Sunnyvale-Los Altos.

South on Bayshore to Highway 9 in Sunnyvale. Right on Highway 9, through Sunnyvale, to El Camino Real. Right on El Camino Real to Hollenbeck Road, left on Hollenbeck to Fairbrae.

Fairglen in San Jose

Enjoy peaceful country living—and the added pleasures of a completely equipped Swim Club—Community Center.

Directions, from downtown San Jose to Fairglen: Drive south on Lincoln Avenue or Almaden Road. Turn right on Curtner Avenue, proceed on Curtner till you reach the Eichler Homes in San Jose—located at Curtner and Booksin.

For information regarding Eichler Homes in Palo Alto:

EICHLER HOMES HEADQUARTERS
2001 EL CAMINO REAL, PALO ALTO
DAVENPORT 3-0217

LIVE IN THE WONDERFUL WORLD OF

EICHLER

IN ONE OF THESE IDEAL BAY AREA LOCATIONS

